

REMARKS / DISCUSSION OF ISSUES

Claims 1-21 are pending in the Application. Claims 1, 11 and 16 are independent claims. Claim 21 is added by this amendment.

In the Final Office Action, claims 1-9 and 11-20 are rejected over U.S. Patent Publication No. 2002/0141188 to Basey ("Basey") in view of U.S. Patent No. 6,227,686 to Takahashi ("Takahashi"). Claim 10 is rejected over Basey and Takahashi in further view of U.S. Patent Publication No. 2001/0030865 to Glowach ("Glowach"). These rejections of claims 1-20 are respectfully traversed. It is respectfully submitted that claims 1-20 are allowable over Basey in view of Takahashi alone and in further view of Glowach for at least the following reasons.

The Final Office Action on page 2, relies on FIG. 4 of Basey for showing (emphasis added) "air conducting walls (28) that extending in a direction around the upper rim of the reflector". An Advisory Action that issued on July 9, 2008 affirms the position of the Office Action stating that (emphasis added) "in Figs. 1, 2, and 4 [of Basey,] air conducting walls (28) have an outer curved lip that is 'extending in a direction around the upper rim of the reflector.'"

It is respectfully maintained that reliance on Basey for this feature is misplaced. While the vane 28 extends from the reflector, even the vane tip does not around the reflector as recited in claim 1. The Advisory Action refers to a an outer curved lip, however the Applicant was unable to discern this feature of the Basey vane nor did a review of the specification of Basey provide any suggestion of this feature. Regardless, it is more than clear from FIG. 4 of Basey that the vanes 28 and any lip thereof, extend outward from the reflector 20. Even the air flow arrows

42, 44 provide no indication of a vane lip feature that extends around the upper rim of the reflector.

Accordingly, it is respectfully submitted that the lamp assembly of claim 1 is not anticipated or made obvious by the teachings of Basey in view of Takahashi. For example, Basey in view of Takahashi does not disclose or suggest, a lamp assembly that amongst other patentable elements, comprises (illustrative emphasis provided) "an air guide conduit having air conducting walls that extend for a substantial length in a direction around the upper rim of the reflector, the air guide conduit having an air inlet and having an air outlet into the opening of the reflector" as recited in claim 1. Clearly the vanes of Basey do not extend for any substantial length in a direction around the upper rim of the reflector. Each of Takahashi and Glowach are introduced for allegedly showing other elements of the claims and as such, do nothing to cure the deficiencies in Basey.

Regarding claim 11, the Final Office Action on page 4 relies on Basey paragraph 12 and FIG. 4 for showing (emphasis added) "creating a vortex and introduces the vortex tangentially into the opening such that the vortex travels down the concave reflective surface of the reflector", however it is respectfully submitted that reliance on Basey for this feature is misplaced. It is respectfully submitted that while Basey in FIG. 4 does show creation of a swirling airflow within the reflector 12, as clearly shown by the air flow arrows 42, 44, the airflow prior to introduction into the reflector is not a vortex. It is respectfully submitted that Basey does not show introduction of the vortex into the opening as recited in claim 11.

The Advisory Action takes a position that "[t]he vortex shown in Fig. 4 is created by walls 28, which are above the reflector. Therefore Basey is "creating a vortex and introduces the vortex tangentially into the opening (Figs. 2 and 4)." It is pointed out that claim 11 recited "creating a vortex and introducing the vortex tangentially into the opening ..." It is respectfully submitted that by any proper reading of claim 11, the vortex introduced is the "created vortex". It is unsupportable that Basey can be said to introduce the created vortex when the vortex of Basey is not created prior to introduction. Claim 11 is amended herein to indisputably clarify that which was already recited in the claim prior to clarification. Accordingly, it is respectfully submitted that the Applicants reserve all rights under the doctrine of equivalents.

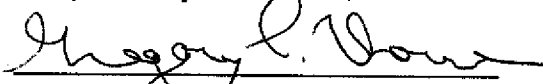
It is respectfully submitted that the lamp assembly of claim 11 is not anticipated or made obvious by the teachings of Basey in view of Takahashi. For example, Basey in view of Takahashi does not disclose or suggest, a lamp apparatus that amongst other patentable elements, comprises (illustrative emphasis provided) "cooling means for creating a vortex and introducing the created vortex tangentially into the opening such that the created vortex travels down the concave reflective surface of the reflector" as recited in claim 11 and as similarly recited in claim 16. Clearly in FIG. 4, Basey shows that the swirling airflow is produced after introduction into the reflector.

Based on the foregoing, the Applicants respectfully submit that independent claims 1, 11 and 16 are patentable over Basey in view of Takahashi and notice to this effect is earnestly solicited. Claims 2-10, 12-15 and 17-21 respectively depend

from one of claims 1, 11 and 16 and accordingly are allowable for at least this reason as well as for the separately patentable elements contained in each of the claims. Accordingly, separate consideration of each of the dependent claims is respectfully requested.

In view of the foregoing, Applicants respectfully request that the Examiner withdraw the objections and/or rejections of record, allow all the pending claims, and find the application in condition for allowance. If any points remain in issue that may best be resolved through a personal or telephonic interview, the Examiner is respectfully requested to contact the undersigned at the telephone number listed below.

Respectively submitted,



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